

Horizon & C^o.

PRIVATE LABEL APPLICATION FORM

The concept is deceptively simple. We provide the beautiful design and inspiring content; we wrap the materials in your brand and personalize the message to your audience; and then you distribute the itinerary to your database via email or direct mail. All calls come back through you, since only your contact details are on the itinerary. **We offer 3 choices in Private Labels. Click the links below to see samples.**

1. **Printed Itinerary (Adobe PDF)** - a four page colour itinerary that can be easily attached to an email or printed and mailed to your clients.
2. **Electronic Itinerary (HTML)** - a detailed trip itinerary that can be distributed to your clients through an email campaign distributor.
3. **Electronic Newsletter (HTML)** - a newsletter featuring a specific theme that can be distributed to your clients through an email campaign distributor.

WHAT WE NEED TO KNOW ABOUT YOU...

Name:	Company:
Tel:	Email:

WHO'S CONTACT INFORMATION DO YOU WANT ON YOUR PRIVATE LABEL?

Name:	Position:	
Address:		
City:	State:	Zip/Postal Code:
Tel:	Website:	Email:

IN WHICH CURRENCY DO YOU WANT YOUR PRIVATE LABEL?

<input type="checkbox"/> CDN	<input type="checkbox"/> US	<input type="checkbox"/> Both	Other:
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IN WHAT FORMAT DO YOU WANT YOUR PRIVATE LABEL?

<input type="checkbox"/> Printed Itinerary (Adobe PDF)	<input type="checkbox"/> Electronic Itinerary (HTML)	<input type="checkbox"/> Electronic Newsletter (HTML)
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WHICH TRIP(S) WOULD YOU LIKE TO PRIVATE LABEL? (Please be specific)

1.	2.	3.	4.
5.	6.	7.	8.

WHICH THEME(S) WOULD YOU LIKE TO PRIVATE LABEL AS AN ELECTRONIC NEWSLETTER?

<input type="checkbox"/> Championship Series	<input type="checkbox"/> Dream Car Driving	<input type="checkbox"/> Epicurean Excursions	<input type="checkbox"/> Family Expeditions
<input type="checkbox"/> Foreluxury Golf	<input type="checkbox"/> Luxury Adventures	<input type="checkbox"/> Small Ship Expeditions	<input type="checkbox"/> Wilderness Safaris

IS THERE ANY OTHER INFORMATION YOU WANT ON YOUR PRIVATE LABEL? (SPECIFY CONTENT & LOCATION)

Please fill out this form, click SUBMIT and **attach your company logo** in EPS or high resolution JPEG format. You will be contacted shortly by a Horizon representative. Standard turnaround time is one week unless special arrangements are made. Please email Andrew White at awhite@horizon-co.com for more details. **Click the SUBMIT button to send this application.**

SUBMIT